

Fort Middle School

Service Learning Magnet Academy

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The No Bully Zone Anti-bully Campaign Featuring Fates Fortune and Mathew Sanchez came to our school reaching 498 children. The Campaign included young entertainers, Fates Fortune and Matthew Sanchez, who were bullied to perform original music and share their stories on bullying. Our children could relate to the campaign and was captivated the entire 45 minutes of the specially formulated anti-bully campaign pep rally. The No Bully Zone was interactive, captivating, appropriately devised to reach our middle school students leaving our students on the edge of their seats. We would excitedly welcome the campaign into our school again.

The No Bully Zone show features an entertaining and inspirational slideshow about bullying, including many examples and tools to be an Ally. Empowering students, bystanders and victims to be heard; speak up and speak out! Be a lifesaver! It is a unique educational experience. The presentation is jam-packed with entertaining adventures and explores inspirational and enlightening themes like:

- Embracing your fears and turning adversity into an ally
- No Bully Zone original music, Anti-Bully awareness, awareness tools, and discovering what bullying means
- Using your emotional fuel to turn undesirable situations into positive outcomes
- Affirming that we are all heroes and important
- Discovering and empower the bystanders to Speak up and Speak out!

Bullying has become a major issue in our American. Over 14 million American kids will bullied this year making it the most common form of violence experience by children. Statistics states that harbor approximately, 2.1 million bullies and 2.7 million of the bully's victims. Every seven minutes a child is bullied and intervention occurs only 4% of the time with adults, 11% of the time with peers and in an alarming 85% of the time no intervention transpire. However, when bystanders do intervene, bullying stops within 10 seconds.

Specifically, the "NO BULLY ZONE Anti-Bully Campaign emphasizes positive behavior intervention strategies and awareness tools for schools to encourage youth to speak up and reduce incidence of bullying. The coalition of willing community partners

to address these issues consist of musicians, activists, young activists, young adults, victims of bullying and others who want to use their voice to speak out against bullying because "one life lost is one too many". The Campaign is taking a strong stand against bullying, harassment, abuse, and other kinds of emotional and physical violence is what is necessary to sustain a successful anti-bully programs.

The NO BULLY ZONE Anti-Bully Campaign has distributed a No Bully Zone Video series and original Fates Fortune No Bully Zone music to Muscogee County schools, has formed an Annual Anti-bully Walk and created innovative ways to make No Bullying a trend worth emulating.

The tremendous commitment of entertainers who have given of their time and talents, namely Gabrielle Warren and Jaynia Pugh of Fates Fortune, and Michael Jackson Impersonator Matthew Sanchez, Fort Service Learning Magnet Academy commends their efforts.



Sonja L. Coaxum
Proud Principal



Katrina L. Collier
Proud Assistant Principal