



South Girard School

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Kerry McDonald

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To The No Bully Zone Anti-Bully Campaign,

The No Bully Zone Campaign is second to none in conveying the "No Bullying Philosophy" held high by South Girard Junior High, and Meadowlane Elementary School, as well as all schools of the Phenix City Public School System. This highly energetic presentation quickly engaged and captured the attention of more than 700 junior high and elementary students. The Mayor of Phenix City, and his council, faculty, staff, parents, and administrators could literally see the paradigm shift in the students minds as they viewed the slide show, listened to music, as well as the stories told related to bullying.

The No Bully Zone Campaign goes well with our character education traits in which we incorporate on a daily basis such as respect, honesty, commitment, integrity, and perseverance. Despite the alarming negative statics related to bullying, the administrators and faculty feel the message shared by Ms. Littleton and her staff through the No Bully Zone Campaign will resonate not only with our children but throughout communities abroad making a difference every day, one child at a time because all lives matter.

The No Bully Zone Anti-Bully Campaign emphasizes positive behavior intervention strategies and awareness tools for schools to encourage youth to speak up and reduce incidence of bullying. The coalition of willing community partners to address these issues consist of musicians, activists, young activists, young adults, victims of bullying and others who want to use their voice to speak out against bullying.

Sincerely

Kerry McDonald
Principal, South Girard School